



Minutes

City of Kenora

Lake of the Woods Development Commission

Thursday, July 21, 2011

3:30 p.m.

Lake of the Woods Discovery Centre

Present:

Business Representatives

Dennis Wallace, Chair
Geordie McEwen
Randy Nickle
Thelma Wilkins-Page
Mort Goss

Community Representatives

Don Denver

Other Representatives

Allan Luby
Andy Scribilo, Kenora & District Chamber of Commerce

Council

Mayor David Canfield, Ex-Officio
Councillor Sharon Smith

Staff

Jennifer Findlay, Economic Development Officer
Karen Brown, CAO
Heather Kasprick, Deputy Clerk

Resource

Nancy Tulloch, Ministry of Culture, Citizenship & Immigration
Pamela Bryson, FedNor

Chair Dennis Wallace called the meeting to order at 3:40 p.m. and asked if there were any additions to the agenda. Jennifer Findlay, Economic Development Officer requested two additional items be added to the agenda under Executive Committee.

Moved by G. McEwen, Seconded by T. Wilkins-Page & Carried to accept two additional items to the agenda which will now be marked as item 3a and 3b.

A. Declaration of Pecuniary Interest and the General Nature Thereof:

- a) On today's agenda
- b) From a meeting at which a Member was not in attendance

None Declared.

B. Confirmation of Minutes:

Moved by R. Nickle, Seconded by D. Denver & Carried:-

That the Minutes of the last meeting of the Regular Commission meeting held June 3, 2011 be confirmed as written and filed.

C. Commission Deputations:

N/A

E. Reports:

Executive Committee

1. Committee Minutes

Moved by G. McEwen, Seconded by D. Denver

That the Commission hereby accepts the following Minutes from the Executive Committee meeting as circulated:

June 30 and July 4th, 2011

Amended Recommendation:

Moved by G. McEwen, Seconded by D. Denver & Carried:-

That the Commission hereby accepts the following Minutes from the Executive Committee meeting as circulated:

June 29 and July 4th, 2011

2. Q2 Commission Report to Council

Moved by M. Goss, Seconded by T. Wilkins-Page & Carried:-

That the Lake of the Woods Development Commission approves the Q2 Report; and further

That this report be forwarded to Council for adoption at the next regular Council meeting.

3. Summer Students Report to Council

Moved by A. Luby, Seconded by M. Goss & Carried:-

That the Lake of the Woods Development Commission accept the Summer Student Report; and further

That this report be forwarded to Council for adoption at the next regular Council meeting.

3a. Funding Agreement – Canada Summer Jobs Program

Moved by T. Wilkins-Page, Seconded by S. Smith & Carried:-

Whereas the Lake of the Woods Development Commission on behalf of the City of Kenora submitted an application to the Canada Summer Jobs Program for funding of summer tourism, special events and business students; and

Whereas this funding application was approved for seven students;

Now therefore let it be resolved that Council of the City of Kenora enter into a funding agreement between Her Majesty the Queen in Right of Canada, as represented by the Minister of Human Resources and Skills Development and the City of Kenora; and

That the Mayor and Clerk execute the funding agreement and forward a copy of such agreements to the Commission for their records.

Recommendation to Council

3b. Northwest Business Centre Agreement

Moved by T. Wilkins-Page, Seconded by S. Smith & Carried:-

Whereas the City of Kenora has operated the Small Business Enterprise Centre since 2001 as an agent of the Government of Ontario represented by the Ministry of Northern Development, Mines and Forestry operating in the North on behalf of the Ministry of Economic Development & Trade; and

Whereas the current agreement outlines the legal obligations of both the City and the Ministry of Northern Development Mines and Forestry as it relates to the transfer of program funding and operations of the program; and

Whereas this existing letter of agreement now requires amendments;

Now therefore let it be resolved that Council of the City of Kenora enter into an amending agreement between Her Majesty the Queen in Right of Canada, as represented by the Minister of Northern Development, Mines and Forestry and the City of Kenora; and

That the Mayor and Clerk execute the amending agreement and forward a copy of such agreement to the Commission for their records.

Recommendation to Council

Business Development & Attraction Committee

4. Committee Minutes

Moved by G. McEwen, Seconded by T. Wilkins-Page & Carried:-

That the Commission hereby accepts the following Minutes from the Business Development & Attraction Committee meeting as circulated:

May 26, June 23

Tourism

5. Committee Minutes

Moved by M. Goss, Seconded by T. Wilkins-Page & Carried:-

That the Commission hereby accepts the following Minutes from the Tourism Committee meeting as circulated:

May 18, 2011

6. Tourism Targets

Moved by R. Nickle, Seconded by M. Goss

That the Lake of the Woods Development Commission allocate the necessary resources in its 2012 budget and work plans to conduct an in depth industry analysis and economic impact study of Tourism in Kenora, so that these results can be used to set growth targets and serve as a benchmark to evaluate industry growth into the future; and further

That this be identified as a priority for early 2012 and staff resources be allocated in Q3 & Q4 of 2011 to investigate potential funding opportunities for this project as well as identify potential companies to conduct this work.

Amended Recommendation:

Moved by R. Nickle, Seconded by M. Goss & Carried:-

That the Lake of the Woods Development Commission seek the necessary resources in its 2012 budget and work plans to conduct an in depth industry analysis and economic impact study of Tourism in Kenora, so that these results can be used to set growth targets and serve as a benchmark to evaluate industry growth into the future; and further

That this be identified as a priority for early 2012 and staff resources be allocated in Q3 & Q4 of 2011 to investigate potential funding opportunities for this project as well as identify potential companies to conduct this work.

Discussion: The Commission is hoping to gain a measurement tool to monitor and measure the successes of the tourism campaigns.

Education & Training

7. Committee Minutes

Moved by G. McEwen, Seconded by D. Denver & Carried:-

That the Commission hereby accepts the following Minutes from the Education & Training Committee meeting as circulated:

May 16, 2011

8. Financials

Moved by D. Denver, Seconded by G. McEwen & Carried:-

That the January to May, 2011 financial information for the Lake of the Woods Development Commission be hereby accepted.

9. Communications

For information purposes only:

- The next meeting date is proposed for August 31, 2011
- Mayor Canfield declared an emergency for Kenora and will be accepting evacuees from the remote wildfires in Northern Ontario when needed.
- An invitation was received from the Northern Ontario Heritage Fund and Minister Gravelle to a meet and greet reception from 6-7 p.m. on August 4th

F. Other Commission Business:

None

Items on Hold:

- **None**

Other Business:

- **None**

Next meeting

- Wednesday, August 31, 2011 @ 8:00 a.m. Operations Training Room

Motion - Adjournment to Closed Meeting:

That this meeting now be declared closed at 4:15 p.m.; and further

That pursuant to Section 239 of the Municipal Act, 2001, as amended, authorization is hereby given for the Commission to move into a Closed Session to discuss items pertaining to the following matters:-

i) Litigation or Potential Litigation Matter(s)

Commission reconvened to the Open Meeting at 4:40 p.m. with one report pertaining to the following:

Harbourfront Tent Grand Opening Event

Moved by R. Nickle, Seconded by D. Denver & Carried:-

That the Lake of the Woods Development Commission direct the Tourism Development Officer to enter into negotiations with an Act for the Grand Opening of the Harbourfront Tent in September, 2011.

Meeting was declared closed at 4:40 p.m.